



Promotional and Friends Toolkit for the *IHBC Annual School 2017*

Event Details

IHBC Annual School - Manchester 2017

Thursday 22nd - Saturday 24th June 2017 - Day School - Friday 23rd June 2017 | Manchester

Museum of Science and Industry (MOSI)

@IHBCTweet #AS2017

<http://manchester2017.ihbc.org.uk>

IHBC Newsblog/Press Releases

[IHBC Annual School 'Transport Infrastructure: the backbone of civilisation' Manchester 2017](#) – 24 February 2017

The Institute of Historic Building Conservation will hold its 19th Annual School in Manchester, UK, from 22–24 June, 2017, hosted by the IHBC North West Branch. This year's Annual School examines the rich legacy of transport infrastructure, exploring both its continuing role as a future driver of change and economic growth as well as its impact upon historic places. The emergence of transport networks brought massive physical change to the urban and rural landscape and the structures associated with road, river, canal, rail and air transport continue to shape the world around us. New modes of transport and communication were critical to the industrial revolution and ongoing expansion continues to stimulate economic, social and cultural exchange and interaction. Much of this accumulated historic transport legacy survives and remains in operation, often adapted to serve new needs and sometimes reinvented and converted for new purposes.

School Sponsors (see <http://manchester2017.ihbc.org.uk/sponsors.html>)

Reception Sponsor

Stephen Levrant Heritage Architecture <http://www.heritagearchitecture.co.uk>

Annual Dinner Sponsor

Iceni Projects www.iceniprojects.com @IceniProjects

Refreshment Sponsor

McParland Finn Ltd www.m-f-l.co.uk/ihbc @McParlandFinn

Walking Tour Sponsors

Feilden Clegg Bradley Studios fcbstudios.com @FCBStudios

Curtins <http://www.curtins.com> @CurtinsConsult

Friends of the School

Be a 'Friend' to the IHBC's 2017 School and take advantage of our network (*Limited Offer*)

Could you help raise the School's profile across your networks? This year the IHBC also offers a chance for sector organisations to have a place on our School website as a 'Friend' of the School, with a logo linking to your website on a dedicated 'Friends of the School' page in return for agreeing to raise the School's profile across your networks. If you are interested please just contact Carla at support@ihbc.org.uk and send her your logo. Please note that this offer has restrictions on capacity and is subject to the terms applied to all participants in the School (see School booking form and relevant pages for details <http://manchester2017.ihbc.org.uk>).



· INSTITUTE · OF · HISTORIC ·
BUILDING · CONSERVATION

SOCIAL MEDIA SAMPLE POSTS

If you need images or materials for your post, please contact Carla Pianese at support@ihbc.org.uk

Newsletter/Calendar Sample Copy

We are proud to partner with the IHBC for the 2017 Annual School in Manchester, UK, from 22–24 June. All who share a passion for the conservation and management of the built environment are invited to take part
Book at <http://manchester2017.ihbc.org.uk>

Facebook & LinkedIn

Great conservation CPD from Institute of Historic Building Conservation – Annual conference (School) in Manchester, June 22-24, on the legacy of Transport Infrastructure exploring its continuing role as a future driver of change and economic growth and its impact on historic places. Booking now open at <http://manchester2017.ihbc.org.uk>

Passionate about Infrastructure and Industrial Heritage? The Institute of Historic Building Conservation's 2017 Annual School in Manchester, UK, from 22–24 June! Book at <http://manchester2017.ihbc.org.uk>.

Career starter or skilled professional in heritage or conservation? IHBC's 2017 Annual School offers CPD on transport infrastructure and conservation on our historic environment to be informed, engaged and above all inspired by the rapidly changing landscape of! Book at <http://manchester2017.ihbc.org.uk>.

IHBC's 2017 Manchester School on transport infrastructure boasts 3 exciting days of TOURS in historic and new infrastructure around Manchester and the North West. LECTURES on transport developments and impacts, rural and urban. NETWORKING at our EVENING RECEPTION & ANNUAL DINNER... a chance to pause, take stock and debate, all in great venues. Book now at <http://manchester2017.ihbc.org.uk>

Twitter Sample Tweets (NB: Good to include pics when you can: [see here for examples](#))

Don't miss [@IHBCTweet](#) #AS2017 on Transport Infrastructure! Programme, Annual Dinner, Tours & more!
<http://manchester2017.ihbc.org.uk>

Passionate about Infrastructure & Industrial Heritage? Join #AS2017 in Manchester 22-24 June!
<http://manchester2017.ihbc.org.uk>

[.@IHBCTweet](#) & [@Ihbcnevents](#) to host #AS2017 on the legacy of Transport Infrastructure!
<http://manchester2017.ihbc.org.uk>

For sponsors

Delighted to sponsor [XXX] at [@IHBCTweet](#) #AS2017 on transport infrastructure, 22-24 June Manchester.
<http://manchester2017.ihbc.org.uk>. See you there!

For exhibitors

Great to have our stand [XXX] at [@IHBCTweet](#) #AS2017 on transport infrastructure, 22-24 June Manchester.
<http://manchester2017.ihbc.org.uk>. Let's chat there!

For Friends

Glad we can be a Friend of the [@IHBCTweet](#) #AS2017 on transport infrastructure, 22-24 June Manchester.
<http://manchester2017.ihbc.org.uk>. Enjoy great CPD!