



## Promotional Opportunities

### IHBC Annual School – 2019

#### Heritage, Risk & Resilience

*confronting conservation calamities*

Full School: Thursday 4 – Saturday 6 July

Day School: Friday 5 July

[nottingham2019.ihbc.org.uk](http://nottingham2019.ihbc.org.uk)

## Promotional Opportunities

Exhibition space | Literature Distribution | Sponsorship



### Join us in Nottingham for the IHBC Annual School 2019

*A lead event for the UK's built & historic environment conservation specialists!*

**Heritage, Risk & Resilience - confronting conservation calamities** will explore heritage at risk through topics including: fire, flooding & structural failure, philosophy & international perspective, terrorism, legal issues, insurance and disaster recovery.

Delegates will range from specialist conservation practitioners across the UK and beyond, plus those with a more general understanding of conservation practice who look to the IHBC's School for their regular update and networking opportunity.

Taking **display space at the Exhibition**, booking the **literature distribution service** or **sponsoring part of the programme** all offer distinct and unique opportunities for your company to network with people in national and local government, private practice, education, charities and other voluntary bodies and target potential specialist clients, advisers, specifiers and those influencing the choice of conservation products and services.

For more on our past Schools, and their legacy support, and how your sponsorship can pay dividends both today and for the future, see [IHBC Annual Schools](#)

#### **Exhibition Space**

Friday 5 July 2019 – The Day School at the Nottingham Conference Centre, Burton St, Nottingham NG1 4BU

Exhibition stands will be arranged in and around the refreshment area in prominent positions and delegates will get the opportunity to visit during all breaks, thereby offering excellent exposure to your stand throughout the event.

NB: Exhibitors must bring their own freestanding display stands. Products and equipment can be placed in front of stand spaces up to one metre.

Three stand sizes are available:

- 2m x 1m at £330 + VAT
- 3m x 1m at £380 + VAT
- 4m x 1m at £430 + VAT

*The IHBC reserves the right to refuse the reservation of exhibition space.*

### **Exhibitor Information**

Each exhibitor will be allocated one free delegate place as part of the stand package and one person manning the stand can attend School sessions if they wish taking advantage of the whole day. Additional delegate places will be required if you wish to have more than one person on the stand and these may be booked online at [nottingham2019.ihbc.org.uk](http://nottingham2019.ihbc.org.uk). (Even if you do not wish to attend School sessions a delegate place is still required to attend the event.)

### [Book Exhibition Space](#)

### **Literature Distribution**

Trade literature can be included in delegate packs:

- £100 plus VAT for exhibitors
- £130 plus VAT for non-exhibitors

### [Book Literature Distribution](#)

### **Sponsorship**

There are numerous opportunities for sponsorship across the programme:

- **Principal Sponsor:** *Being the Principal Sponsor of the Annual School is the best and most prominent way to put your business at the heart of our members' awareness (details on request)*
- **Reception:** *A chance to reach IHBC members at the opening event on Thursday with special invited guests*
- **Annual Dinner:** *A special opportunity to reach IHBC members and networks in a more informal setting*
- **Refreshment breaks:** *A useful chance to reach IHBC members more personally and in a more informal setting*
- **Tours:** *Tour sponsorship is an easy way to target your promotion to a specific site or area of work with an audience guaranteed to take notice as your support will be highlighted on the tour as well as the literature and notices.*

Contact Fiona at [projects@ihbc.org.uk](mailto:projects@ihbc.org.uk) for any queries and to explore or book programme sponsorship opportunities.