OLD AND FUTURE PLACES... 'FROM A GLOBAL PANDEMIC'

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Dear <<First Name>>,

As Chair of the IHBC, on it's behalf I hope you can let your colleagues and networks know about the IHBC Virtual School, exploring 'OLD TOWNS | NEW FUTURES: *Reflections & Speculations from a Global Pandemic'*, on 19 June.

Our affordable fee structure – from only £15+VAT - and the easy sign-up, make it as accessible as possible to anyone!

Even a 'like' on our social media posts (Linkedin and Twitter especially) can help! A 'thumbs up' or similar gets the word out across all your networks.

You can also help us by circulating even the briefest details on local or network newsletters too, or Twitter, for example:

 Join in <u>@IHBCtweet</u> <u>#IHBCVirtualSchool2020</u> OLD TOWNS | NEW FUTURES - from a Global Pandemic. Online, assorted expert talks, Q&A, polls, morning / afternoon options on 19 June from £15+VAT. Certified IHBC CPD. <u>virtualschool2020.ihbc.org.uk</u>

Our <u>speakers</u> are exemplary and authoritative, with local and global standing: ... international experts on topics from environment and economics to community and urbanism, including Carl Elefante, 94th President, American Institute of Architects; Cliff Hague, RTPI Past President; Carole Souter, former HLF CE, now Oxford; Adala Leeson, Historic England; Kris Declerq, Mayor, Roeselare, Belgium; Plácido González Martínez, Tongji University Shanghai, <u>and more</u>.

Passing on this notice will help us build even more capacity to support the sector and even if you can only spend a little time on this the benefits to us all, and to conservation, could be huge, as our NewsBlog headline notes: Shape your future and ours! Share, promote, like and celebrate IHBC's 2020 Virtual School – OLD TOWNS | NEW FUTURES...

A few moments circulating this message can make a huge difference to conservation AFTER coronavirus...

In the interim, I hope that you and your families are well despite these difficult times. We are all feeling unexpected pressures with regards to our work or lack of it, and doing our best to keep things going.

However, as you can see from our plans, and as lockdown begins to ease, the IHBC is looking towards the future and how we can assist recovery in the built and historic environment sector.

With thanks in advance.

David Me Ocnald

David McDonald IHBC President



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